

BRAD SNYDER



BRAD SNYDER is a Senior Consultant with the Strategos. He has particular expertise in planning and designing computer based business systems and implementing new technologies. Mr. Snyder is also an experienced facilitator, speaker, and trainer and has trained more than 1000 people in technology management, and manufacturing management, specializing in lean manufacturing techniques and Six-Sigma.

From 1985 until he entered the consulting profession in 1994, Mr. Snyder's career focused on information technology management. In the early 1990's he was an information systems manager in the healthcare industry where he developed and managed a proprietary, multi-user Patient Management System for a high-risk medical institution. Prior to that he was with IFR systems Inc. in Wichita, KS for 15 years in various technology management roles. His last position at IFR was Strategic Analyst of Advanced Technologies where he implemented an RFID system and bar code system, a commercial internet system, interconnected Multi-processors, and installed a highly efficient Ethernet system. He selected, designed, and installed a plant wide 300-node network hardware and software system in all functional areas and interfaced applications to the company's mainframe computer. He originally joined IFR in 1976 as a QA Analyst and advanced through engineering where he also instituted an Engineering Change Notice system that reduced processing cycle time from 12 weeks to 7 days.

Mr. Snyder has helped many companies improve their operations by implementing:

- Six-Sigma
- 5-S, Kaizen
- Kanban systems
- Activity Based Costing
- High Performance Manufacturing
- Value Stream Mapping and Analysis
- Lean and cellular Manufacturing Techniques

He has demonstrated, proven skills as a complex project manager and is certified by ASQ as a Six-Sigma Black Belt.

Mr. Snyder holds B.S. in Business Administration and an MBA. He is also a 2004 Examiner for the Missouri Quality Award, and past president of the National Speakers Association – Kansas City Chapter. He was certified as a Project Manager (BrainBench) and Fastrac Facilitator & Administrator in 2002 (Kauffman Entrepreneurship Training Program). He is also an accomplished author and has several published articles to his credit.